



Company Profile

www.pakmac.com

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01. About Our Company

Pak Mac is an enterprise-focused IT solutions provider with a strategic emphasis on Apple business deployments across Pakistan.

Since 1995, we have worked in close coordination with regional Apple distributors to support structured procurement, commercial rollouts, and post-sales coordination for corporate and institutional clients. Our focus is on delivering Apple solutions into enterprise, education, and government environments through compliant import processes, demand forecasting, and responsible supply chain management.

While Pak Mac maintains active partnerships with global OEMs including Dell, HP, and Lenovo to support broader infrastructure requirements, our core growth strategy centers on expanding Apple adoption within enterprise accounts. We actively position Apple as the preferred platform for mobility, productivity, and secure device management in corporate environments.

With increasing import volumes, repeat enterprise clients, Pak Mac is building the foundation to serve as a long-term, structured Apple-focused business partner in the region.

02. Our Apple Expertise

Pak Mac operates as an enterprise-focused Apple deployment specialist, supporting corporate and institutional clients through structured procurement.

Our Apple Business Capabilities Include:

- MacBook Air and MacBook Pro enterprise deployments
- iMac and Mac Studio professional workstation setups
- iPad institutional and corporate rollouts
- Apple accessories and ecosystem integration
- Allocation-sensitive bulk procurement management
- Structured sourcing with coordinated logistics handling

Commitment to Alignment:

- Enterprise-first, compliance-driven operating model
- Documentation integrity and transparent procurement practices
- Focus on premium customer experience standards
- Long-term contribution to sustainable Apple ecosystem growth

03. Business Track Record

Pak Mac has been operating since 1995, building long-term market presence and enterprise relationships across Pakistan. Our Apple-focused business segment has grown significantly in recent years, contributing to expanding cross-border procurement activity and enterprise supply engagements.

Financial & Volume Strength

- Over USD 1,000,000+ in Apple-related procurement volume in recent business cycles
- Consistent growth in monthly import volumes
- Established enterprise and SME client base across Pakistan
- Long-standing operational history since 1995

Allocation & Supply Chain Management Expertise

Pak Mac has demonstrated disciplined coordination and resilience during global supply volatility, ensuring structured fulfillment for enterprise clients.

We have successfully managed allocation-sensitive orders during:

- Global chipset and RAM shortages
- SSD module supply constraints
- New Apple product launch transition cycles
- Regional and international logistics disruptions

Our experience navigating constrained supply environments has strengthened our allocation planning, client communication, and procurement discipline.

04. Enterprise Capabilities

- **Corporate IT Procurement:**

We manage bulk Mac deployments for enterprises with structured invoicing, compliance-ready documentation, and allocation-sensitive sourcing to ensure timely delivery.

- **Deployment Coordination:**

End-to-end enterprise rollout planning, including device configuration, network integration, and workflow optimization for seamless adoption.

- **After-Sales & Apple Service Support:**

We coordinate warranty claims and technical escalation through authorized Apple service partners such as Mercantile and Gnext, ensuring minimal downtime for corporate clients.

- **Multi-Brand Integration**

We provide HP, Dell, and Lenovo hardware alongside Apple products, enabling hybrid IT environments while maintaining centralized management and support.

05. Infrastructure & Operations

Pak Mac operates a structured, multi-faceted infrastructure designed to support enterprise clients, retail customers, and after-sales service coordination.

1. Corporate Office – Enterprise-Focused Operations

- Central hub for managing corporate client relationships, procurement coordination, and project deployments.
- Handles bulk Apple product orders, device configuration planning, and enterprise rollout schedules.
- Coordinates documentation, invoicing, and compliance required by institutions and government clients.
- Supports strategic account management for large-scale corporate IT deployments.

2. Dedicated Retail Experience Floor – Trusted Supplier for Individuals & SMEs

- Showcases Apple products and multi-brand IT solutions for retail customers and SME decision-makers.
- Provides hands-on consultation, allowing individual employees of companies to select devices for personal or corporate use.
- Functions as a trusted touchpoint for customers who prefer purchasing from a verified, reliable supplier rather than general retail channels.
- Enables real-time demonstrations of Apple ecosystem integration and accessory solutions.

05. Infrastructure & Operations

3. Technical Service Centre – Warranty & After-Sales Support

- Dedicated team assists customers in claiming warranties through authorized Apple Service Centres.
- Manages service scheduling, escalation, and device tracking for enterprise clients and individual customers.
- Ensures minimal downtime for corporate clients by coordinating fast, reliable repairs.
- Provides guidance on AppleCare and official warranty coverage, maintaining compliance and brand integrity.

4. Structured Storage & Handling Facilities – Inventory & Logistics Management

- Supports secure storage of bulk Apple devices, accessories, and multi-brand IT inventory.
- Enables controlled stock allocation for enterprise deployments and retail sales.
- Facilitates efficient cross-border imports and logistics coordination.
- Reduces risk of stock mismanagement, ensuring timely delivery for both corporate and retail clients.

Summary:

- Pak Mac's infrastructure integrates enterprise operations, retail experience, and service coordination, allowing us to function as a trusted Apple business partner and reliable supplier for corporate and individual customers. This combination ensures seamless procurement, deployment, and post-sales support across all client segments.

06. Customers Who Trust Pak Mac

Pak Mac partners with a diverse range of organizations, providing enterprise Apple solutions, structured procurement, and deployment support tailored to each client's needs. Our expertise spans multiple sectors, ensuring reliable, scalable, and compliant IT solutions.

Our Key Customer Segments Include:

- **Software Houses** – Delivering Mac, iPad, and workstation solutions for development teams and creative workflows.
- **Educational Institutions** – Enabling student and staff device deployments with structured support and Apple ecosystem integration.
- **Government Projects** – Coordinating compliant, large-scale Apple procurements and enterprise deployments.
- **Media & Creative Agencies** – Providing high-performance Macs, iMacs, and Studio setups for content creation and post-production.
- **Corporate Enterprises** – Supporting corporate device rollouts, allocation-sensitive procurement, and lifecycle management.

06. Customers Who Trust Pak Mac

The logo for Systems Limited, featuring the word "systems" in a lowercase, sans-serif font. The letter "o" is stylized with a small orange dot above it.

Systems Limited, often cited in international publications for its innovation and market leadership, is recognized as one of Pakistan's top IT solutions companies.

The logo for PTCL, featuring a green circular icon with a white dot in the center, followed by the letters "ptcl" in a lowercase, sans-serif font.

PTCL is Pakistan's largest telecommunications provider, recognized for its nationwide network reach and history of acquiring and integrating major regional service providers.

The logo for Pakistan Services Limited, featuring the letters "PSL" in a large, blue, serif font. Below the letters, the text "PAKISTAN SERVICES LIMITED" is written in a smaller, blue, sans-serif font.

Pakistan Services Limited is a premier hospitality group in Pakistan, owning and operating iconic properties including Marriott and Pearl-Continental Hotels, setting the benchmark for luxury and service excellence in the country.

The logo for PEMRA (Pakistan Electronic Media Regulatory Authority), featuring a green circular emblem with a crescent moon and star at the top, and various symbols representing media and technology. Below the emblem, the text "PEMRA" is written in a green, sans-serif font.

PEMRA (Pakistan Electronic Media Regulatory Authority) is the country's premier media regulatory body, overseeing broadcast standards and licensing for television, radio, and digital media across Pakistan.

The logo for Fleet.co, featuring a green icon of a stylized triangle with a white dot inside, followed by the word "fleet" in a lowercase, sans-serif font.

Fleet.co is a global IT equipment leasing and fleet-management platform that simplifies how businesses source, secure, and manage their devices through a centralized subscription model trusted by over 1,500 companies worldwide.

06. Customers Who Trust Pak Mac

- **Systems Limited** – Provided daily IT support and procurement for hundreds of staff, including MacBook Pros. This enabled seamless workflow, ensured teams always had up-to-date hardware, and supported productivity across development and creative operations.
- **PTCL** – Supplied multiple devices including laptops, tablets, and iPhones. These devices supported field operations, corporate communications, and mobile workforce productivity, ensuring uninterrupted connectivity across their nationwide network.
- **Pakistan Services Limited (Marriott & PC Hotels)** – Delivered laptops, printers, toners, and other IT equipment required for day-to-day hotel management. This ensured smooth front-desk operations, efficient administrative processing, and consistent guest service delivery.
- **PEMRA** – Assisted with procurement of laptops and multi-brand IT equipment. This allowed their teams to manage regulatory workflows efficiently, maintain compliance reporting, and support administrative and field operations.
- **Fleet.co** – Enabled laptop provisioning for clients in Pakistan, delivered custom PCs for software houses, and coordinated procurement for remote staff. These solutions helped their clients maintain operational efficiency, supported remote work setups, and provided specialized hardware for software development projects.

07. Our Partners

Pak Mac works closely with leading global technology and software brands to deliver reliable, enterprise-grade solutions for our clients. By partnering with industry leaders, we ensure access to the latest hardware, software, and ecosystem solutions, enabling high-quality deployments and premium customer experiences.

Our Key Partners Include:

- Apple – Enterprise deployments, iPads, MacBooks, iMacs, and accessories
- Dell – Laptops, desktops, and enterprise solutions
- HP – Business notebooks, printers, and multi-brand IT infrastructure
- Lenovo – Workstations, laptops, and hybrid IT solutions
- Transcend – Storage and memory solutions
- Logitech – Peripherals, conferencing, and productivity tools
- Adobe – Creative Cloud software and enterprise licenses





08. Connect with Us!

Thank you!

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 www.pakmac.com

